

REGION 14

DIRECTOR'S SUMMIT

OCT 21-22, 2025

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TERRY GREEN

REGIONAL DIRECTOR OF TALENT ADVANCEMENT

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TERRY GREEN

✓ **OBJECTIVE:** To serve and strengthen **every** Multi-Area in Region 14. The desired outcomes include ...

- All director ministry plans achieved and FCA's Mission & Vision fulfilled.
- Strengthening the two lowest performing Advancement Lanes in each Multi-Area.

✓ **STRATEGY:** The R14 Regional Director Team will walk alongside each Multi-Area team offering coaching (1-on-1) and training (group settings) throughout fiscal year 2025-2026. By comparing Multi-Area SWOT insights with accurate FCA/R14 reports, a clear game plan will be created to build momentum and alignment within each Multi-Area and across Region 14.

"YOU CAN'T MANAGE WHAT YOU DON'T MEASURE."



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TERRY GREEN

SWOT ANALYSIS



STRENGTHS

WHAT'S WORKING & FRUITFUL

These are the areas where you are seeing measurable momentum and fruit in our people.

ASK: What's working right now that advances the ministry regularly?

WEAKNESSES

WHAT'S NOT WORKING

These reveal gaps, inconsistencies, or strains that limit advancement.

ASK: Where do we need greater clarity, training, or alignment?

OPPORTUNITIES

WHAT'S POSSIBLE

These highlight areas of potential growth, innovation, and greater impact.

ASK: What opportunities align with our vision to multiply desired staff?

THREATS

WHAT COULD HINDER US

These identify internal or external pressures that could slow or weaken progress, keeping us from fulfilling our mission & vision.

ASK: What pressures or challenges could impact our ability to grow and sustain healthy teams?



MINISTRY ADVANCEMENT

DISCIPLES MAKING DISCIPLES



INSTRUCTIONS

WHO:

We are asking all staff (Directors, Reps, Ambassadors and Admin) to meet one-on-one with their supervisor for E3 Check-ins. We also encourage any staff or volunteer to repeat the process for those they are leading.

WHAT:

Simple and repeatable conversations to support E3 Integration with the people and programs we lead in every environment.

WHEN:

At least once a quarter (could replace a regular one-on-one quarterly meeting.)

WHY:

By focusing on E3 integration we will improve the health of our ministry leaders and ministry programs. The growth will produce fruit that lasts, a multiplying disciples making movement!

HOW:

Use this discussion guide to have regular discipleship conversations. When we give regular focus and attention to E3 discipleship we will see people mobilized on God's mission to lead every coach and athlete in a growing relationship with Jesus and His church.

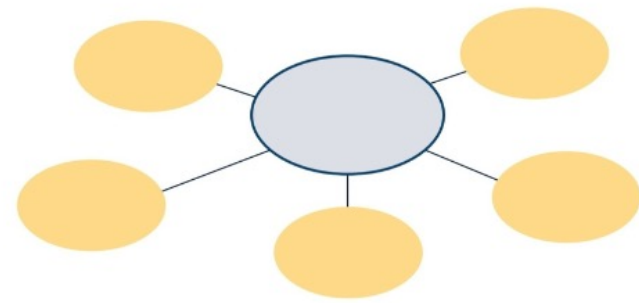
*The timing and growth of people along the E3 Journey is dependent on God the Holy Spirit. We cannot control the pace, but we must simply walk in step with the Spirit and be committed to the process: scripture, prayer, community and mission.

1. WHO is on your E3 Map?

*Review your E3 Map: E3 Playbook.



This is not a comprehensive inventory of all your ministry relationships, rather the few staff or volunteers (coaches, athletes, board members, or donors that you are intentionally leading on the E3 journey).



2. WHO is discipling you?

- Where is God challenging you to grow in this season? (God's word, prayer, community mission)
- What is the rhythm for your next meeting?

3. WHO are you discipling?

- Where is God challenging your disciples to grow in this season? (God's word, prayer, community, mission)
- What is your rhythm of meeting?

4. WHO are they discipling?

- As you M.A.W.L. your disciples, who is the next generation on your /their E3 map?

5. HOW are your ministry environments applying the E3 filter?

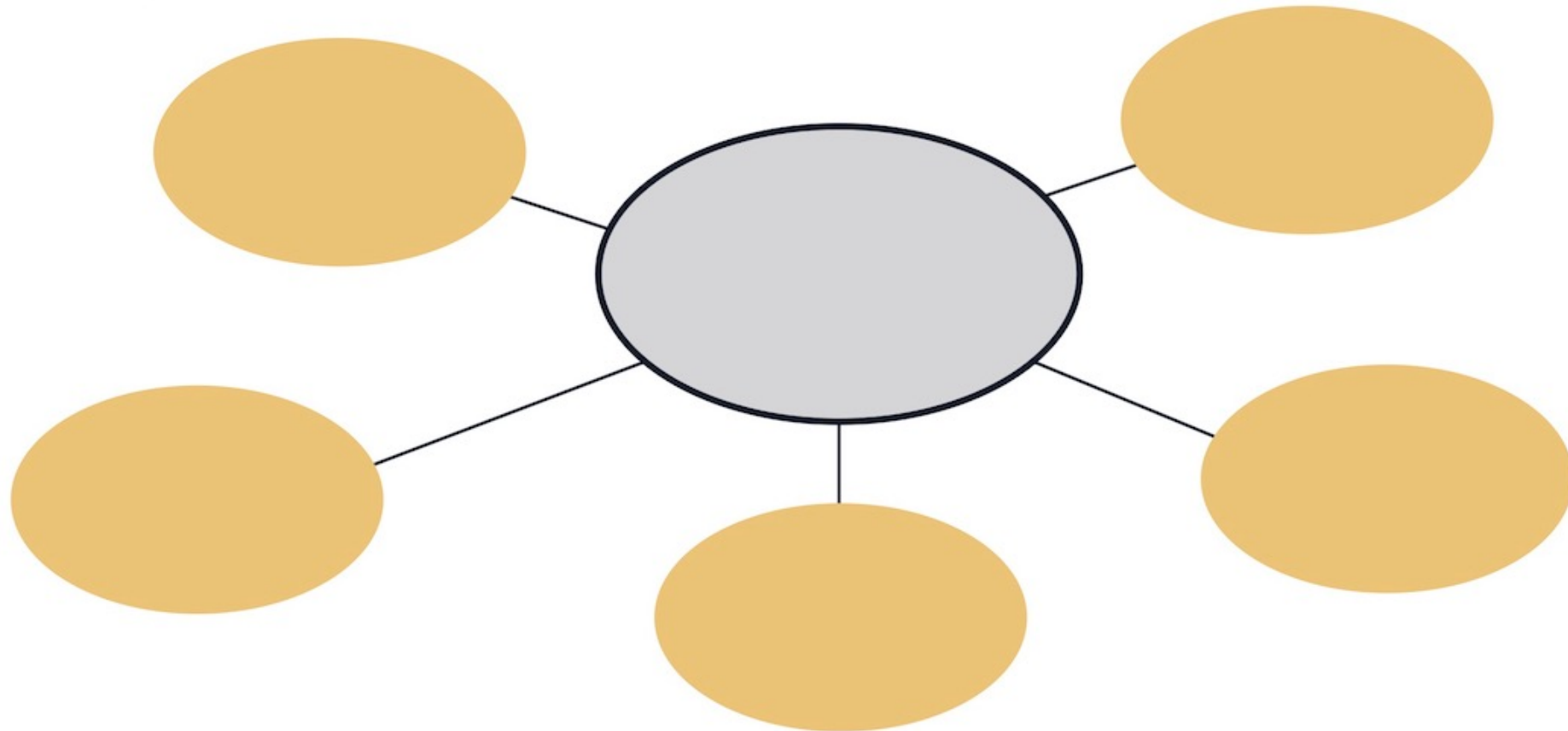
- Review the Discipleship Filter
- How are you using or planning to use E3 in person workshops?



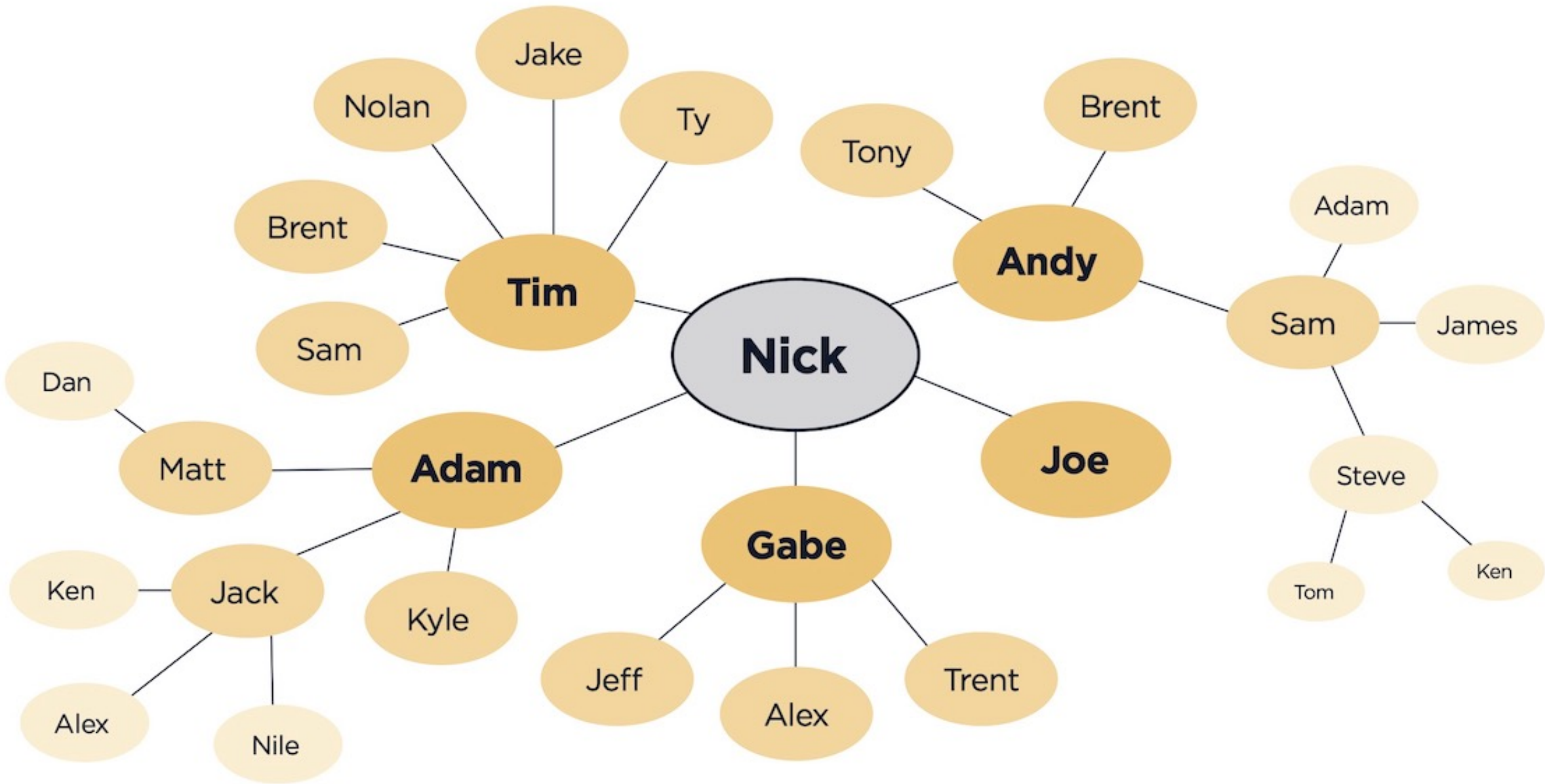
E3 MAP

In the diagram below, write your name in the middle circle. In the outer circles, write the names of five people who are close to you relationally but far from God. Then, begin to pray for these people regularly and find ways to Engage them with the Gospel.

Watch God move! Because circumstances and our relationships with others can change frequently, review and update this E3 Map each week. Review the sample map to see how your E3 Map might grow over time.



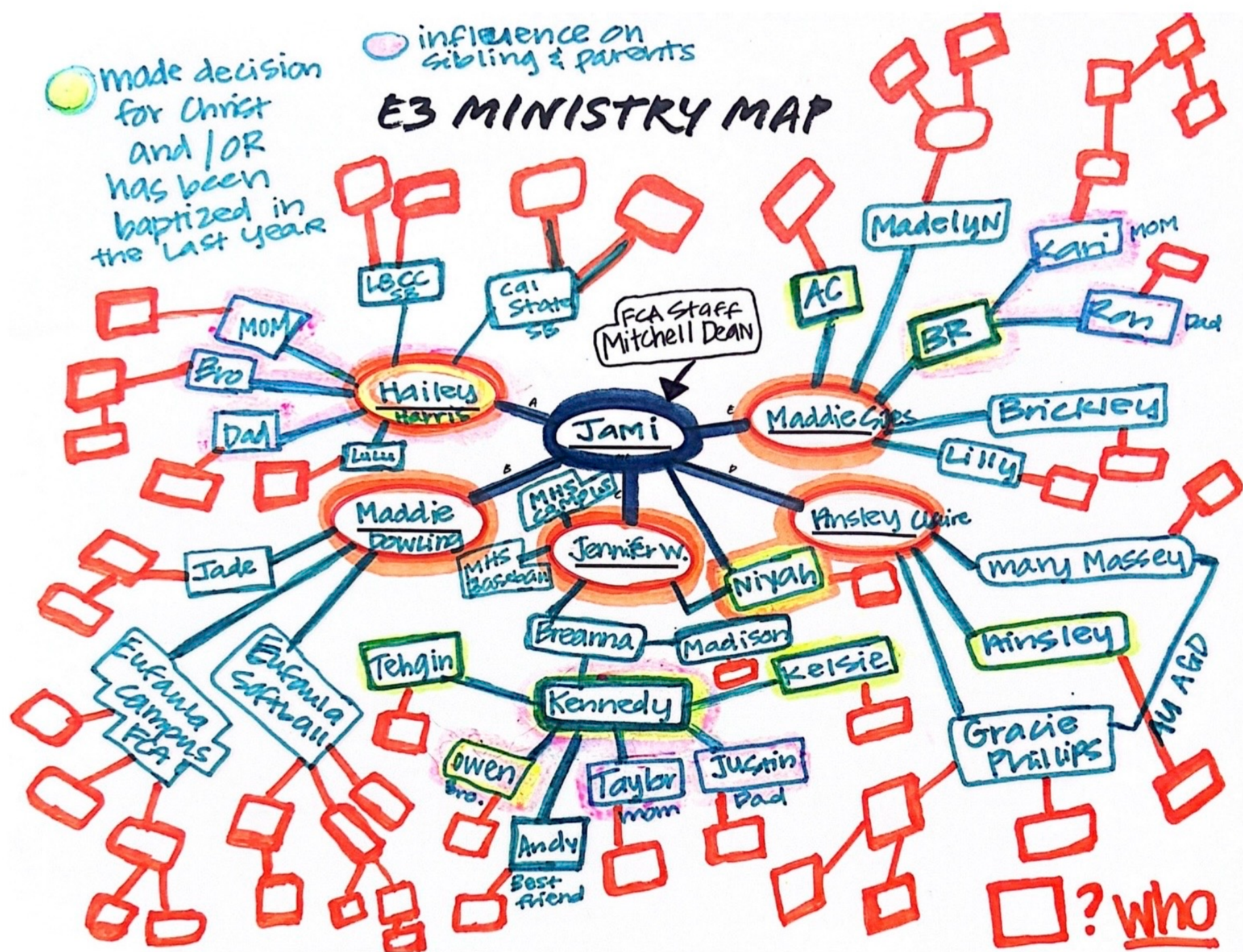
SAMPLE E3 MAP



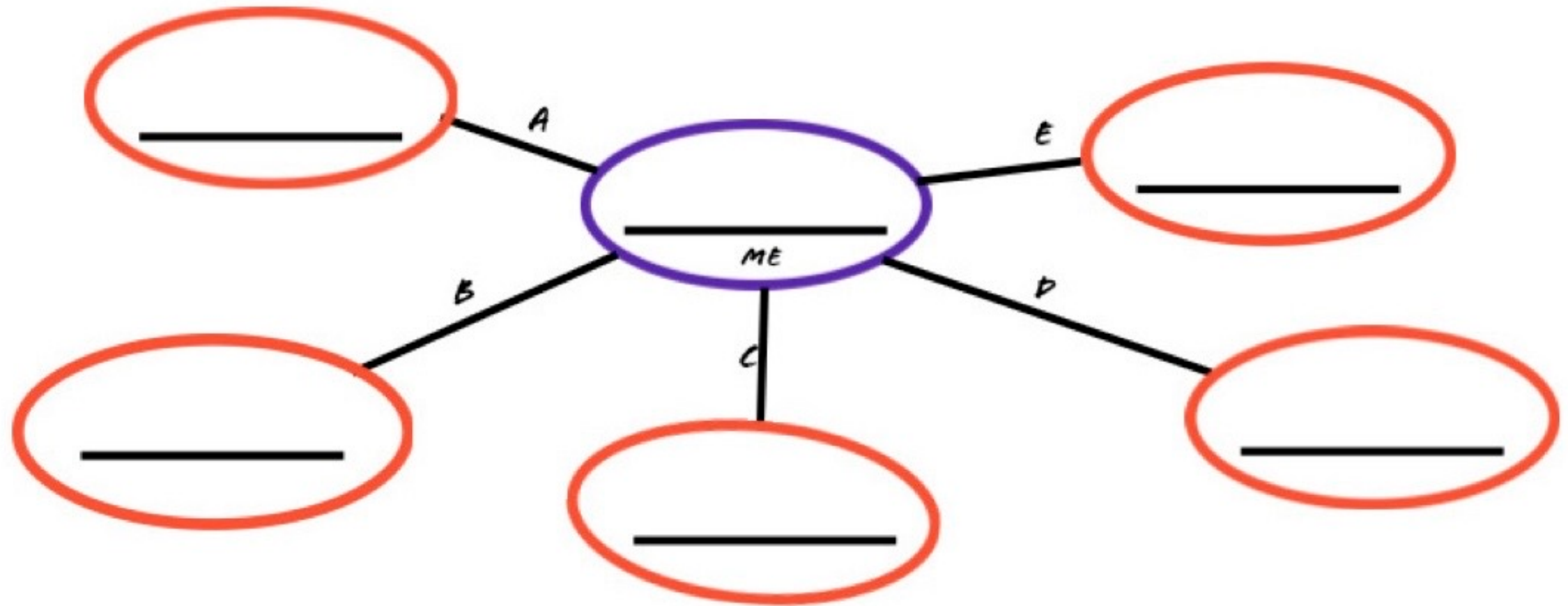
● made decision for Christ and /OR has been baptized in the last year

○ influence on sibling & parents

E3 MINISTRY MAP



E3 MINISTRY MAP



E3 DISCIPLESHIP FILTER

The Discipleship Filter is a tool designed to help you evaluate your time and energy so that you can maximize your effort toward fruitful ministry. The questions below are designed to evaluate the health of our ministry programs in every environment.

(Camps, Coaches, Conventions, Coaches Timeouts, Fields of Faith, and Huddles)

APPLYING THE DISCIPLESHIP FILTER

1. **Evaluate:** What is clearly taking or not taking place in each of your ministries?
 2. **Plan:** What are the opportunities for growth?
 3. **Execute:** Put plans into action and follow up quarterly to evaluate progress.
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GOSPEL - Engaging on God's Mission

ENGAGE: Is the Gospel central and clear in this ministry program? Are new coaches and athletes consistently being engaged with the Gospel?

EQUIP: Are leaders in this ministry program being equipped to actively pursue those who do not yet know Jesus? If so, how/what E3 tools are they using? If not, why not?

EMPOWER: Is the ministry program lead by a Mobilized Volunteer who is actively pursuing believers to help them grow in their relationship with Jesus and His church?

E3 PRINCIPLES - Equipping with Scripture, Prayer, Community and a Clear Plan

GROWING IN SCRIPTURE: What is the Clear Plan for people in this ministry program to grow in obedience to God's Word?

GROWING IN PRAYER: What is the Clear Plan for people in this ministry program to grow in dependence on God through prayer?

GROWING IN COMMUNITY: What is the Clear Plan for people in this ministry program to grow in Christian community especially apart from this program?

SUSTAINABLE

- Are my discipleship efforts in this ministry program sustainable over time? If not, what needs to change?
- Are the discipleship efforts by Mobilized Volunteers sustainable over time? If not, what needs to change?
- Can the E3 discipleship ministry continue without me? If not, what needs to change?

REPRODUCIBLE

- Are the discipleship efforts in this ministry program able to be reproduced and multiplied through those in the program? If not, what needs to change?
- Are new disciple-makers being made through this ministry program? If so, who and how is it happening? If not, why not?
- Are people from this ministry program reproducing new huddles or other ministry programs? If so, who and what ministries? If not, why not?